

Target Logistics Wins \$30 Million Bakken Workforce Housing Contract

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THE WOODLANDS, TEXAS - Target Logistics, a global provider of workforce housing and one of the largest operators of turnkey solutions in North America, announced that it has been awarded a nearly \$30 million contract over the next three years. The company will provide workforce housing in the Bakken shale to one of the largest independent (non-integrated) crude oil and natural gas companies in the United States.

“Fueled by double-digit, oil-weighted production growth, this exploration and production pioneer turned to us for a well-organized, upgraded housing solution,” says Target Logistics President and Chief Operating Officer Brad Archer. “Offering high-quality accommodations helps retain workers who may struggle with the challenges of living in a remote location, away from home or family. Too, it can substantially increase profitability, boost productivity, enhance morale, reduce turnover and improve safety.”

Target Logistics operates 16 properties in the United States and Canada with more than 5,300 total beds.

“With multiple choices in the marketplace, the selection of Target Logistics is witness to the quality of the services we provide,” says Archer. “Most employers don’t consider the ‘other 12 hours’ when their workforce is off the clock. With great food, superior comforts and turnkey services, we are working to advance the industry and the way the public views workforce housing.”

More about this can be found in a white paper titled “Workforce Housing as a Recruitment and Retention Strategy: The Other 12 Hours.” It can be downloaded for free at [Workforce Housing as a Recruitment and Retention Strategy: The Other 12 Hours](#).